



LESSONS LEARNT FROM THE MDG'S AND THE IMPLICATIONS FOR THE SDG'S AND THE PARIS AGREEMENT

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MDG flashback

- ▶ How did your country do with the Millennium Development Goals:
 - ▶ - How many of the MDG's did your country achieve?
 - ▶ - Name two of the MDG's that meant the most to you or impacted you the most?

Panos Commissioned Study on Communication/Learning for Development

1. Literature review related to “Learning for Sustainable Development” building on core theorists such as Johnson and Wilson (2013), Sen (1999), Scott and Gough (2003).
2. Development of a conceptual framework through Foucault’s method of archeological investigations of discourses
3. Situational analysis through a review of the MDGs in the Caribbean context and using the conceptual framework
4. A broad inventory of 63 L4D actors, including partners of COL and Panos to assess current L4D practices
5. Discussions with journalists through an on-line Moodle course on L4D
6. A broad appeal to a set of questions sent to the 63 identified actors;
7. And lastly, a set of indepth interviews with a core group of 13 champion agencies.

COUNTRY MDG STATUS REPORTS REVIEWED

- ▶ Antigua and Barbuda
- ▶ Barbados
- ▶ Belize
- ▶ Dominica
- ▶ Guyana
- ▶ Jamaica
- ▶ St. Lucia
- ▶ St. Kitts and Nevis
- ▶ St. Vincent and the Grenadines
- ▶ Suriname

CARIBBEAN



With the exception of Antigua and Barbuda and Suriname, both of which mention several types of communication and learning initiatives in their reports, there was little concrete mention of public awareness and communication as being important to MDG realisation



Commonwealth Foundation Reports for Jamaica, Grenada and T&T

- ▶ Comparison of official country MDG reports with those of civil society
- ▶ General public and marginalised groups (those having most priority within the MDGs) remained largely unaware of what they were. The MDGs were disconnected from real experience. They have yet to be communicated in a way that actually resonates with most Caribbean experience.
- ▶ Participation of Civil Society (CS) and Civil Society Organisations (CSO) in defining MDG targets for the national context, was largely missing, outside of initial courtesy town hall meetings and consultations.



- ▶ Little involvement and participation of civil society was included in the M&E of the MDGs, despite what the original MDG tool kit suggested.
- ▶ Overall, Civil Society engagement was severely limited. As a result, people were no longer interested in the MDGs and were not too keen on engaging in dialogue about the SDGs either.

Partnerships

- ▶ The work of many CSOs and NGOs actually contributed towards fulfilling the MDGs, but this work was not fully accredited, valued or counted. Their work was not fully captured or understood, but it was critical to MDG fulfilment. Only government efforts were generally acknowledged. In a very real sense therefore, Goal 8 - related to partnerships - had a long way to be achieved at the local level.

The Caribbean and status of SDG implementation



2017 Media reports indicate slow pace of take up so far for the SDG's

Without effective public participation and dialogue there will not be ownership and 'buy-in' of the Goals

Implementation of SDGs in the Caribbean Region: The importance of stakeholder involvement

OECS Media Release

Wednesday, June 21, 2017 — A recent workshop on the performance of the Sustainable Development Goals (SDGs) in the Caribbean analysed the reasons why implementation in the region has been slow. Initial discussions deduced that national governments in the OECS region are not able to realise ambitious goals



Hurricanes and no poverty

- ▶ The case of Matthew
- ▶ Poverty at the individual and national levels
- ▶ Between 2001 and 2012 Jamaica experienced 11 storm events (including 5 major hurricanes) and several flood events - loss and damage amounting to about J\$128.54 billion (National CC Policy).

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Jamaicans take shelter ready for 155mph Hurricane Matthew

Food stores see long queues as people on the Caribbean island prepare for what could be their worst storm for decades.

02:42, UK, Sunday 02 October 2016



The Paris Agreement

10 Caribbean countries signed on to date (Antigua and Barbuda, Bahamas, Barbados, Belize, Dominica, Grenada, Jamaica, Saint Kitts and Nevis, Saint Lucia and Trinidad and Tobago).

Similar to the SDG's, the 1.5 degree target set out in the Paris agreement which is crucial for the survival of vulnerable small island states is known mainly among some policymakers and vulnerable sector leaders.

Critical that there is public dialogue on the implications and inter-linkages between the Sustainable Development Goals and the Paris Agreement.

Argument can be made that communication and public education are the missing link for effective implementation of both

- ▶ Actual examples of Best Communication practices in the next presentation
- ▶ Thanks for listening.



